

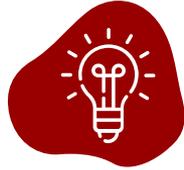
The background is a solid dark red color. In the center is a large, faint white target icon with a crosshair. Surrounding the target are various business-related icons in a lighter red color: a group of people, a scale of justice, a presentation board with a rising line graph, a person presenting at a podium, a stopwatch, gears, a bar chart with an upward arrow, and another group of people. The text 'BUSINESS BATTLE' is centered in a large, bold, white, sans-serif font.

# BUSINESS BATTLE

Bizplay

# Finding a business idea

**Generate ideas!**



**Write everything down!**

**No assessments!**



**Quantity over quality!**



# Picking an idea

Pick one product or service  
to sell.

# The market



**Private persons:  
200 units of currency**



**Companies:  
0 units of currency**

# Opening the platform

- **Open** [game.bizplay.ee](https://game.bizplay.ee)
- **Enter your game code**
- **Pick a team**
- **Add players**



# Sales strategy and price



**What is the  
cost?**



**How will we  
sell it?**

# Agreements

- The starting capital of all companies is 0!
- Buying your team's product is not allowed!
- The individual and team budget must be kept separately!
- Product-for-product exchanges do not count!
- Write down all sales – what, how much ,and at what price you sold (sales accounting sheet)!

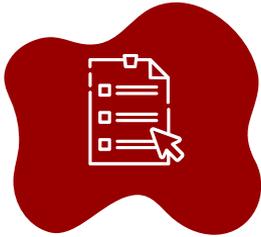


# Time to sell!

**Sell as much as  
possible!**



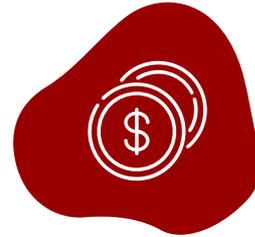
# Analysis



**What did you  
sell?**



**How much did it  
cost?**



**How much did you  
make?**



The market is  
changing

**Private persons gain more money**

# STRATEGY



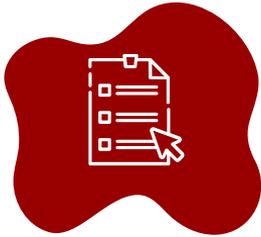
**Figure out to earn more.  
YOU CAN CHANGE ANYTHING!**

# Time to sell!

**Sell as much as  
possible!**



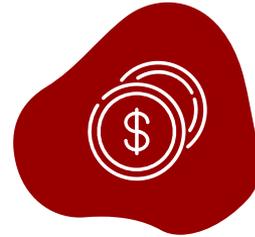
# Analysis



**What did you  
sell?**



**How much did it  
cost?**



**How much did you  
make?**

“ From every ending comes a  
new beginning ”

Lurlene McDaniel

**Learn more**

[www.bizplay.ee](http://www.bizplay.ee)

**Bizplay**

